

**GLOBAL  
SUSTAINABILITY  
SUPPLY CHAIN  
STUDENT  
COMPETITION**



**SPONSORED BY: THE UNITED  
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SUSTAINABLE TRANSPORT**

**BECOME A CHAMPION  
OF SUSTAINABLE SUPPLY  
CHAINS. ENTER A STUDENT  
COMPETITION SHAPING  
THE FUTURE**



**ORGANIZERS**



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TRANSPORT**

# GLOBAL SUSTAINABILITY SUPPLY CHAIN STUDENT COMPETITION

A competition bringing the world's brightest students together to develop sustainable supply chains

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The objective of supply chain sustainability is to create, protect and grow long-term environmental, social and economic value for all stakeholders involved in bringing products and services to market. (UN Global Compact, n.d.)

## STARTING IN THE FALL 2023

- This competition models real-world business operations by inviting students to develop an action-oriented sustainable solutions to global supply chain challenges.
- To encourage cross-cultural learning, an optional Paired-Teams program will pair teams from developing countries with teams from developed countries to compete as one.

## BENEFITS TO YOUTH

- Empowering youth to take action towards UN SDGs.
- Connecting future supply chain leaders with global peers.
- Experience working in a multicultural environment while learning effective teamwork skills.
- Schools will gain access to the GSCC global network of leading educators and education programs.
- Faculty members can join GSCC Special Interest Group on faculty development and joint research.
- Supply Chain Sustainability training programs will be available to prepare students for success (visit [supplychainsdg.org](http://supplychainsdg.org) for course information).

## THE CHALLENGES WE'RE FACING

International trade has brought important benefits to many while representing a critical source of greenhouse gas emissions and climate related risks.

**80%**

The typical consumer company's supply chain accounts for more than 80% of greenhouse - gas emissions.

- Source: McKinsey & Company



**70%**

70% of consumers are willing to pay more for sustainable goods.

- Source: McKinsey & Company



**8**

8 supply chains account for more than 50% of global emissions.

- Source: World Economic Forum



We need to educate the youth on sustainable practices and the social and economic benefits of supply chain sustainability.



**SUSTAINABLE  
DEVELOPMENT GOALS**

**4** QUALITY  
EDUCATION



**8** DECENT WORK AND  
ECONOMIC GROWTH



**9** INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



**12** RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



**13** CLIMATE  
ACTION



**17** PARTNERSHIPS  
FOR THE GOALS



# HOW IT WORKS

- The competition is open to anyone enrolled as a full-time, part-time, undergraduate or graduate student at a degree granting educational institution anywhere in the world.
- There are no restrictions of the student's major course of study.
- There are no limits to the number of students/teams entered from each institution.
- Each team will consist of an advisor and a maximum of 4 students.
- Teams can comprise of any combination of undergraduate and graduate students.
- The competition will be divided into a number of geographical regions based on the number of participating schools and teams.

**REGISTRATION OPENS**      **APR. 1, 2023**

**REGISTRATION CLOSES**      **SEP. 24, 2023**

**REGIONAL  
ROUND**

**1**

**WRITTEN  
SUBMISSIONS  
DUE**

**OCT. 22, 2023**

**REGIONAL  
ROUND**

**2**

**PRESENTATIONS**

**NOV. 11-19, 2023**

**GLOBAL  
ROUND**

**3**

**WEEK OF DEC. 4, 2023**

**FINAL PRESENTATIONS**

## REGIONAL COMPETITION HOSTS

The competition will be divided into a number of geographical regions based on the number of participating schools and teams.

# WIN AWARDS & GLOBAL RECOGNITION

- All participating team members will be awarded a Certificate of Participation recognizing their support of UN SDGs.
- Regional finalists and winners will be awarded certificates and complimentary enrollment in GSCC's Post-Graduate Global Supply Chain Certification program.
- The winning team will be invited to New York to receive their award at a United Nations-related event.
- Finalists will have the opportunity to present projects to angel investors.

\*to be confirmed



# ABOUT THE ORGANIZERS

**GSCC**



The Global Supply Chain Classroom (GSCC) is an initiative established by the Sino-American Logistics Council, with the support of top logistics and supply chain universities from around the world. The vision for GSCC is to be the leading knowledge platform for global educators, professionals and academic institutions to improve the quality of supply chain services through education at the college and university level. We have been developing education programs and facilitating academic cooperation between developed and developing economies in the field of logistics and supply chain management for over 20 years. The GSCC platform allows the global academic community to collaborate on research to solve complex problems facing the global supply chain and international issues like sustainability, application of technology, food logistics, multimodal transport, and international trade facilitation.

**ICTD**



The International Center for Transport Diplomacy™ (ICTD), was inaugurated on October 30, 2018 at the UN Headquarters in New York within the framework of the High-Level Roundtable on Sustainable Transport and Mobility. ICTD has General Consultative status with UN ECOSOC, and performs a variety of functions - from promotion of multimodal transit corridors and digitalization of the global supply chains (via introduction of the Global Transit Document™) to introducing the “Greenovative®” solutions into transport infrastructure development. Special attention is devoted to the Human Resources development through publication the first ever manual on Transport Diplomacy™ for universities, and special online learning programs and courses for civil servants and businesses. ICTD was actively involved in creation of the “Group of Friends of Sustainable Transport” in the UN Headquarters in New York in 2022 and serves as its Secretariat.

Contact us at [info@supplychainsdg.org](mailto:info@supplychainsdg.org) for more information



## SPONSORED BY

**UN GROUP OF FRIENDS FOR SUSTAINABLE TRANSPORT**



The United Nations Group of Friends for Sustainable Transport was launched on July 6, 2022 by the Permanent Mission of Turkmenistan to the United Nations at a meeting attended by more than 90 representatives of UN member states. The overall aim was to raise awareness of the importance of sustainable transport, and exchange of ideas and views, best practices etc. on national and regional levels.

The first-ever United Nations Global Sustainable Transport Conference was convened in Ashgabat, Turkmenistan on November 26, 2016 by UN Secretary-General Ban-Ki Moon. The conference brought together key stakeholders from Governments, the UN system and other international organizations, the private sector, and civil society to engage in a dialogue that emphasizes the integrated and cross-cutting nature of sustainable transport and its multiples roles in supporting the achievement of the SDGs. All modes of transport – road, rail, aviation, ferry and maritime – were addressed. The outcome was the “Ashgabat Statement” supporting cleaner, greener transportation – from local transit systems to worldwide multimodal networks was endorsed by more than 50 countries.

The second United Nations Global Sustainable Transport Conference, themed on “Sustainable Transport, Sustainable Development”, took place from October 14 to 16 2021 in Beijing, China. UN Secretary-General António Guterres stressed that “The next nine years must see a global shift towards renewable energy. Sustainable transport is central to that transformation”. An important outcome of the conference was the “Beijing Statement of the Second United Nations Global Sustainable Transport Conference” which underpins the importance of transport for achieving the global climate and sustainable development goals and calls for more and enhanced international cooperation, as well as capacity-building and knowledge exchange among countries to advance sustainable transport technology and innovation and learn from good practices.

**We welcome individuals or organizations from all world regions and industries with an affinity and passion to support education and UN sustainable development goals to be our sponsors!**